In 2018, the Driver Alcohol Detection System for Safety Program (DADSS) and Virginia DMV joined James River Transportation in a partnership to help end drunk driving on America’s roads called Driven to Protect. Technology integrators installed prototypes of a breath alcohol detection sensor into Ford Flex vehicles in James River Transportation’s commercial fleet.

With every data point collected and every mile driven, the Driven to Protect partnership is bringing this advanced safety feature closer to availability in vehicles in America.

Visit us at DrivenToProtectVA.org to learn how the successful on-road testing of the past four years has improved and refined the DADSS technology and helped make this contactless breath sensor even more accurate, precise, and reliable.

*Data as of 12/31/2022

Another year closer to eliminating drunk driving from our roads.